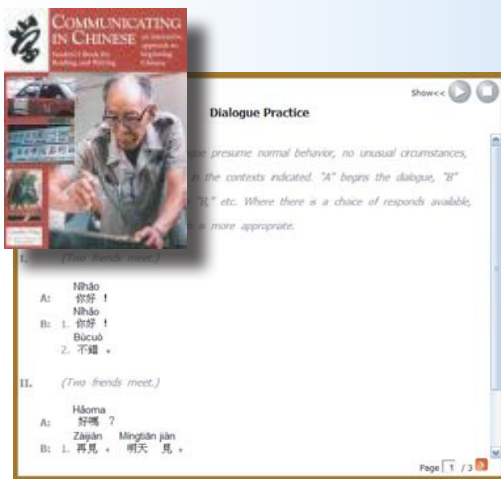
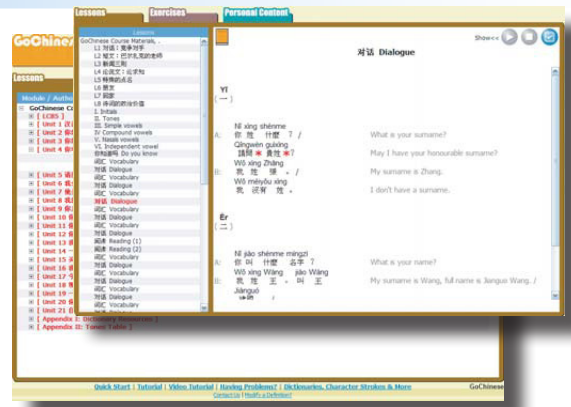


How have universities been using GoChinese? Online delivery of textbooks and instructor-created courses Integrated with the Blackboard Learning System™



1 How NTU is using GoChinese?

Nanyang Technological University in Singapore is using GoChinese to deliver instructor-created courses to its Chinese language students. Use of the platform has expanded to support a greater range of courses, from beginners to more advanced. The GoChinese exercises form part of the students' work and overall grade. The university has also started using leading textbooks that offer their content in GoChinese format.



2 Learning materials that can be modified and displayed at any and different times

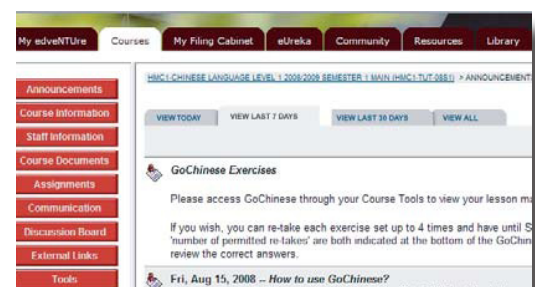
GoChinese is a Blackboard Building Block and integrated with this leading learning management system in the following manner:

- Centralized login. Blackboard users simply click on a link to use GoChinese and need not specifically login again.
- Centralized scorekeeping. Scores generated from GoChinese's voice-enabled exercises can be easily 'imported' into the Blackboard Gradebook.

3 Instructor-created courses

Students in agreement with the following statements:

	11/06	3/07	11/07	3/08
Use of GoChinese has been 'helpful'	100%	100%	100%	100%
GoChinese enabled students to use Blackboard more frequently	78%	76%	78%	93%
Satisfied with the course	100%	100%	100%	100%



Gowell Software Limited
Suite 1312, Taiyau Building,
181 Johnston Road, Hong Kong
T +852 2730 7121 F +852 2730 7127
info@gochinese.net
www.gowell.com www.gochinese.net